

Event Organisers PDF

Here's some great news... Mark is incredibly easy to work with!!

Mark understands that your conference or event is all about adding value to your audience and it is **not about him**. We are here to serve and assist you as the organiser to create an unforgettable experience for your delegates, so let us make your life a little easier by arranging all Mark's logistics on your behalf... alternatively here are some useful pointers...

Logistics

- Although Mark would never turn down business class **flights**, Mango or Kulula is more than fine. Normal domestic flights from Lanseria (preferably) don't suck, but the middle seat really does ;)
- **Transfers:** Mark is always happy to rent a car or get a transfer, whatever works best for you.
- **Accommodation:** Anything clean and safe will do.

Technical

- Mark uses an **Apple Mac Book Air** and runs **Keynote** for all presentations. He will bring along his own VGA connector cable to the projector.
- It would be great if his **laptop** could be **on stage** with him so that he can refer to it during the presentation.
- He can work with any **microphone**, headset (Countryman) is first prize, second is a Lapel mic but he can work with a handheld microphone too.

Intro

Here is a short intro to use when introducing Mark... Please feel free to amend this as you/the presenter sees fit...

An experienced sales expert and CEO of SalesGuru, Mark's passion is professionalising sales in South Africa. With over 22 years sales experience, as an industry top sales producer and various sales management /and leadership roles, he has developed his own blueprint for successful selling. It is his real world experience and approach to content development and delivery that makes him a leader in his field.

Although his style is engaging and humorous, he takes very seriously his role of continually raising sales to the level of a professional career. Mark has spoken for many of South Africa's leading businesses across a broad range of sales topics.

Please welcome Mark Keating

For any assistance contact Annari on 011 032 3807 or info@markkeating.co.za